

INVITATION FOR ENHANCING WOMEN'S ECONOMIC EMPOWERMENT THROUGH ENTREPRENEURSHIP


Women in Kerala are more privileged than in any other state of our country. This state boasts of female literacy, ranking low on child marriages, maternal mortality rate etc. However even with these positive attributes only 11.3% of women choose entrepreneurship as their career. Women's economic empowerment is one of the most promising areas of investment, biggest emerging markets and talent pools to be tapped. It can be challenging for a woman to break the stereotypes and be able to run a successful business.

Regardless of gender, starting a business is a difficult prospect. No matter if you want to start a home-based business or are aiming for a full-fledged business, initial funding is one of the most challenging aspects of being a female entrepreneur. Women entrepreneurs need better access to finance and networks.

Kosamattam Finance Limited (KFL) as a part of its Corporate Social Responsibility policy promotes women's entrepreneurship and support women entrepreneurs to create decent employment, achieve women's empowerment and gender equality, and work toward poverty reduction. KFL is delighted to invite application to provide the initial funds for setting up a home-based business to become a woman entrepreneur without any burden of interest as well as repayment of the same.

Woman who desires to become an entrepreneur can download the application form from the website and fill the same and submit the same within the prescribed date to the corporate office of the company. The application form will be available in the website to be submitted in person during business hours from 17th July 2021 to 27th July 2021. Funds will be disbursed by the company after the analysis and recommendation of the same by Corporate Social Responsibility Committee of the company to the selected applicants.

For Kosamattam Finance Limited,


Mathew K Cherian
Managing Director
DIN : 01286073



APPLICATION FORM
(For inviting women entrepreneurship)

To,

**CSR committee,
Kosamattam Finance Limited**

A. PERSONAL INFORMATION

1. Full Name of the Applicant :
2. Marital Status :
3. Spouse of the Applicant :
4. Father's Name of the Applicant :
5. Date of Birth :
6. Nature of relationship with Company,
if any :
7. Permanent Address :
8. Communication Address :
(If differ from Permanent Address)
9. Pan Card Number :
10. Mobile Number :

B. BUSINESS RELATED DETAILS

1. Brief Description of the Business :
2. Amount requested :

Signature of the Applicant

****Compulsory Documents to be enclosed :**

- a. Copy of ID Proof and address proof
- b. Copy of front page of Bank Account Statement